

AUSTIN MOTOR VEHICLE CLUB OF QLD (INC.)



***Report on the contribution of motor recreational activities
(MRAs) to Queensland***

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Topics to be addressed in Submission

- a) The economic impact of the motor recreation industry to Queensland, including opportunities to grow the industry to create jobs for Queenslanders;*
- b) The contribution of the industry to Queensland's tourism sector and opportunities to grow Queensland's share of the motor recreation tourism market;*
- c) The legislative, regulatory and policy framework in which the industry operates in all levels of government, and options for reform;*
- d) Options to improve the safety of all industry participants;*
- e) The impact on youth training and community engagement from motor recreational activities, including health and wellbeing outcomes.*
- f) The impact of the industry on road safety outcomes;*
- g) Challenges facing the industry and the role of government in supporting the industry to continue creating jobs for Queenslanders;*
- h) Other issues that arise as agreed upon by the committee.*

REPORT

a) The economic impact of the motor recreation industry to Queensland, including opportunities to grow the industry to create jobs for Queenslanders;

a) The economic impact of the Queensland Car Clubs would be considerable when you take into account the money the members spend on a restoration. This includes buying parts for the mechanical restoration, body work, painting and interior. This would usually add up to around \$30K plus. Add to this the money spent in the community as club members are out regularly and this involves fuel, refreshments, accommodation and food.

We are one of many car clubs and most members are members of several Clubs meaning that we can be out 4 times a month creating income for the business community. Many of these outings can be overnight or longer and this would add accommodation costs to the money spent.

If the cost of SIVS registration were to be similar to the southern states, NSW at around \$60 per year, Victoria 30 or 90 day usage options for less than \$100 per year, South Australia less than \$100 for 90 days use, there would be more people within the old car movement restoring cars and driving them, as well as opening the hobby to some people who stay away from the hobby because of the cost of registration compared to the other States.

b) The contribution of the industry to Queensland's tourism sector and opportunities to grow Queensland's share of the motor recreation tourism market;

b) The car clubs of Queensland contributes to the tourism sector in Queensland through the following ways:

Each month members from hundreds of clubs go to places of interest all over Queensland spending money on fuel, food, entrance fees and accommodation. On longer outings members go further a field to places of interest again spending money on fuel, food and accommodation. The old car movement also assists local government in many areas in the running of events such as Show and Shines for local Festivals and specific fundraisers. More recently car clubs have gone further afield in attempt to support country communities in the drought affected areas,

Last year the Austin Club held a 4 day event in Ipswich which would have brought \$100k to the district as a conservative estimate as most of the 140 cars were from interstate. These events showcase Queensland to interstate visitors and many return for another visit. Prior to this event in Ipswich, the Austin 7 car club ran a similar event in Toowoomba. Also that year the Model A Ford club ran the Nationals in Ipswich with similar numbers with similar money spent in the area. To name just a few.

e) The impact on youth training and community engagement from motor recreational activities, including health and wellbeing outcomes.

e) The old car movement in all communities has regular contact with old age homes and engages with the residents. This has advantages to the health and well-being of

the residents which is why there are so many requests to attend. The same events are also organized for the disadvantaged children, particularly around Christmas.

g) Challenges facing the industry and the role of government in supporting the industry to continue creating jobs for Queenslanders;

g) The biggest challenge facing the old car movement is the rising costs of fuel and registration and shrinking incomes of the members. The biggest support the Government could provide is lowering the cost of registration in line with the southern States. If the cost of registration for old cars was reduced the hobby would be within the reach of more, younger people and this would help maintain Queensland's motoring heritage.