


Supermarket Pricing Inquiry

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Why not adopt similar pricing displays to New Caledonia?

This requires markets to display what I was told was the cost price and selling price as shown in the photo below.

If Australian supermarkets had to disclose their mark up then it would encourage transparency and curb huge markups eg ginger.



prix revient grossiste = wholesale cost price

prix vente grossiste = wholesale sale price

prix vente public = public sale price