WHY AJ&CO?

1. Single aligned goal - get this mine built and operational asap
2. No conflicts - we don’t act for Government, so we have no issue advising you how to push back at Government when necessary
3. Legal Experts - in our chosen fields we are industry leaders
4. Commercial Lawyers - we don’t practice law in a vacuum. Our focus is using the law to achieve the commercial objective
AN OVERALL LITIGATION STRATEGY

"TRAINED ATTACK DOG"

Like a well trained police dog, our litigations know when to sit and shake, and when it is time to bite.

To achieve its commercial goal Adani needs to accept it is involved in a war. It needs lawyers that are strategic, that know when to save the ammunition for other battles, know when to negotiate and know when all out attack is required.

Our suggested approach is to for Adani to signal to the market that it will no longer be a punching bag for activists. This involves (where appropriate):

1. Seeking security for costs from any party taking legal action against Adani, including personal guarantees;

2. Enforce cost orders by bankrupting individuals or winding up organisations. This includes working with liquidators;

3. Not settle for Government Departments dragging out decisions - use the legal system to pressure decision makers;

4. Working with police and a criminal lawyer to ensure appropriate police action is taken against protesters. Follow this up with targeted civil action; and

5. Stand behind small business that wants to support Adani by enforcing secondary boycott laws.

We will assess each battle as part of the overall war and advise the appropriate course of action. Winning is about adopting the right strategy for each battle. Like Churchill recognised, if you win the "right" battles you win the war!
• Social media is a tool to use against activists and decision makers. Look for evidence of bias and use it to show the Court System is being used for political activism.

• Where activists or commentators spread untruths, use the legal system to silence them.

• Look for weakness - are green groups misusing their funding? Are activists in financial difficulty?

• Find allies in the Indigenous and business communities.

[Alex/Ash to insert]
WE UNDERSTAND THE INDUSTRY, THE POLITICS & THE ACTIVISTS

Adani needs to pair its legal strategy with other advisors that can help achieve the commercial objective. We recommend the following advisors:

1. Criminal Law Team:
2. Private Investigators:
3. Public Relations Team:

[Ash to complete]
A DEDICATED ADANI TEAM
THERE FOR ADANI WHEN YOU NEED US

1. Contactable 7 days a week
   - Dedicated ringtone for each senior Adani person, so when you call we know it is urgent
   - Admin support that monitors emails to ensure urgent matters are dealt with

2. Across all matters, including with third party consultants

3. Responsible for co-ordinating overall strategy

You have one contact point to make managing your legal strategy simple and efficient