

Inquiry into e-mobility safety and use in Queensland

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To: [REDACTED]
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Subject: Ivan Brinklow - Electronic Sports Entertainment RE: E-Mobility Safety Inquiry

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Minister Mickelberg

I hope this message finds you well.

Although the formal submission deadline for the E-Mobility Safety Inquiry has just passed, I respectfully request the opportunity to contribute my insights as a late-stage expert submission. I believe the scope of this Inquiry would be significantly enhanced by including both the global vision and the safety-led innovation approach of my company.

As Director of **Electronic Sports Entertainment (ESE)**, I am at the helm of a future mobility initiative grounded in emerging technology, future sports, public safety, and youth engagement. ESE is actively involved in developing a global governance platform across smart infrastructure, innovation-led entertainment precincts, and sustainable mobility. As part of our work, we are currently developing a future sports federation which is leading the mobility future and vision of implementing new sporting codes and possibility of **E-Park Mobility Parks**—this will be a Queensland-based model that integrates safety training, protective gear innovation (including full-face helmet standards), and community-first recreational use of e-scooters, e-bikes, and e-karts.

I commend the Crisafulli Government for taking decisive steps where previous leadership fell short. The exponential rise in injuries and fatalities is a national concern—and one that demands not only regulation, but bold leadership and collaboration with future-focused partners.

My Contribution:

I would like to offer expert input on:

- **Mandating full-face helmet use** for e-mobility users, particularly youth, to significantly reduce craniofacial trauma in line with global safety data.
- **Establishing certified learning zones (like E-Park)** that combine safety training, community activation, and tourism appeal.
- **Innovative enforcement tools** that integrate tech-based compliance, including speed-limiter firmware, wearable ID systems, and AI-enabled monitoring.
- **Global jurisdictional comparisons** (e.g., UAE, Sweden, Singapore) where ESE is actively aligned and can provide insights from their progressive mobility models.

- **Brand-neutral safety campaigns** designed for schools, parents, and councils, anchored in behavioural science and accessibility.

This is a pivotal opportunity to turn Queensland into a leader in e-mobility safety and innovation, not just a respondent to rising injuries.

Please let me know if I may formally submit this contribution as an expert briefing or supplementary evidence for your final deliberations. I am also available for a consultation call or hearing, if deemed appropriate.

Thank you for your leadership and commitment to community safety. I look forward to the opportunity to contribute to shaping Queensland's future responsibly and innovatively.

Kind regards,

Ivan Phillip Brinklow

Director, Electronic Sports Entertainment (ESE)



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