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7 April 2017

Committee Secretary  
Public Works and Utilities Committee  
Parliament House  
George Street  
Brisbane, QLD 4000

**Re: Transport and Other Legislation (Personalised Transport Reform) Amendment Bill 2017**

Dear Committee Secretary,

Established in 2005, DrinkWise Australia (DrinkWise) is an independent, not-for-profit organisation with the primary focus to help bring about a healthier and safer drinking culture in Australia.

DrinkWise promotes generational change in the way Australians consume alcohol through a range of national information and education campaigns, as well as providing practical resources to help inform and support the community about alcohol use. Our philosophy, campaigns and website are underpinned by independent research and clinical advice. As an evidenced-based organisation we acknowledge a need to keep pace with changes in consumer attitudes and adopt practices that have the potential to improve health outcomes.

Over the past year DrinkWise has partnered with Uber to raise awareness of the importance of moderation when consuming alcohol and to encourage safe travel strategies aimed at discouraging consumers from drink driving. This is a strategy that has proven effective with road safety statistics supporting the introduction of the ride sharing service.

DrinkWise takes a realistic approach to moderation and understands that convenient and affordable late night transport options can reduce crowding at pub/club closing times and after concerts and sporting events. Providing patrons with additional transport options can avert potential negative consequences often associated with poor transport options such as drink driving and patron frustration leading to aggression and potential assaults. For this reason, DrinkWise supports the introduction of additional safe and reliable transport alternatives, such as Uber, that can operate alongside existing transport networks.

Our experience of the Uber partnership to date has been extremely positive and has provided a great fit in terms of promoting moderation, safety and responsibility. As evidenced by the illustrative comments overleaf, consumers have responded accordingly - acknowledging the sometimes inadequate transport options that existed prior to Uber's introduction.

We encourage the Committee to look favourably at submissions that make transport and particularly nighttime-options, safer, more reliable and efficient for consumers.

Yours sincerely



Mr John Scott  
Chief Executive, DrinkWise Australia

**DrinkWise.**

**UBER**

## ‘DrinkWise’ and Uber Home

Today we're proud to announce a partnership with DrinkWise Australia, to help Australians make safer and smarter decisions when drinking on a night

[NEWSROOM.UBER.COM](http://NEWSROOM.UBER.COM)

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Carly   Joe, Peter John  and 1,160 others like this.

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70 shares




Jason  I'd really love to see stats on the number of drink driving offences and/or fatalities in Australia since Uber started up. No doubt the introduction of Uber has saved lives

 174 · 13 June at 20:46

 18 Replies



Tara  Thanks Uber. I feel safe and secure using Uber to get home after a night out. I've been using Uber since its inception in San Francisco and will continue to be a loyal Uber rider here in Brisbane. The convenience and price are second to none!! Honestly will never go back to the other options and will be super happy when the Government gets on board and gives us the freedom to make our own choices.