



12/11/16

Research Director
Transportation and Utilities Committee
Parliament House
George Street
BRISBANE QLD 4000

Dear Sir/ Madam

**RE: Transport Operations (Road Use Management) (Offensive Advertising)
Amendment Bill 2016**

I support Hon. Mark Bailey (MP)'s call for a bill to minimize the amount of offensive advertising on Queensland registered vehicles - in particular advertising that "denigrates and incites violence against women" (as quoted by Hon Yvette D'Ath on 26th May, 2016: Question on Notice, No. 1027).

Tackling violence against women and working towards a society free of domestic and family violence in all its forms needs to be at the forefront of the Queensland Government. I'd like to see an end to the sexist, demoralizing, vulgar, crude, hateful slogans plastered all over 'Wicked Campers' camper vans, as well as its slogans that incite violence against women, including sexual violence. (I attach a list of slogans from Wicked Camper vans, for the Committee's perusal, as sourced directly from Google Images of these vans, last night, 11/11/16).

There is no doubt that slogans such as these offend women and girls, ridicule women and girls, encourage sexual violence against women and girls, sexually objectify women and girls, and perpetuate what can only be described a 'Rape Culture' in Queensland. I refer the Committee to studies and projects by Gippsland Women's Health - in particular, the 'Make the Link' Campaign, which cites (that) "sexist jokes, language and objectification of women" constitutes the absolute basis of men's violence against women. Furthermore, "to end men's violence against women, we need to challenge the foundations of violence". (I attach a diagram of this for the Committee's perusal, as sourced from Gippsland Women's Health webpage). In other words, the first step of tackling violence against women in Queensland is to challenge and to confront the sexist language that supports it!

In a society that continues to condone the sexualization and sexual objectification of women and girls, Wicked Camper vans do nothing but encourage, support and incite such attitudes. Therefore, there is no question that these vans (with such hateful and sexist brandings) need to be removed from our roads.

In response to the Explanatory Notes on the proposed Transport Operations (Road Use Management) (Offensive Advertising) Amendment Bill 2016, I have several concerns:

* The Bill needs to do more than "de-register" vehicles- It needs to prohibit the production of and creation of such vehicles in the first place; it needs to make a clear point that these vehicles with vile slogans should not be produced in the first place!

* The bill needs to be wider than "sexist, discriminatory or otherwise offensive slogans" but must include in its wording any slogans that "vilify women and girls", "slogans that demoralize and degrade women and girls" and "slogans that sexually objectify women and girls, as well as slogans that incite sexual violence against women and girls".

*Cancelling a vehicle's registration is not sufficient to ending this issue - the company itself (Wicked Campers) should be held more accountable for these slogans. In particular, the proposal to "delay registration cancellation... if the vehicle is a hire vehicle that is out on hire..." allows excessive leniency to Wicked Camper vans which are, ipso facto, ALL hire vehicles! It seems that the wording of this Bill is problematic in that it is allowing the hire vans to remain on the road (displaying their horrendous messages) for extended periods - which actually defeats the purpose of the Bill itself (which is to get these slogans OFF the road!)

* Using the "Advertising Standards Bureau" definitions and "advertising code" is too loose and lenient. Many women already know that the ASB is biased, subjective and all too often errs in the favour of sexist, offensive messages against women. I fear that many complaints about Wicked Camper vans, using this definition, will go overlooked or be dismissed, and as such, the Bill could be completely ineffective.

* Finally, I note that the Bill only refers to vehicles registered in Queensland and it is not clear what the consequences are for interstate-registered Wicked Camper Vans that are driven across the border from New South Wales to Queensland - as many are, by holidaying tourists, particularly from Byron Bay, etc.

Ultimately, whilst I completely support the Bill's concept and applaud this Bill, what is really needed in Queensland is a change to legislation around vilification. What is needed in Queensland is anti-vilification legislation based on sex: Legislation that makes it unlawful to discriminate against women and girls based on their sex (as Wicked Campers do very successfully, and get away with).

In conclusion, I support Hon Mark Bailey MP in his proposal to outlaw sexist and demeaning slogans on vehicles in Queensland. However, I feel that the Bill needs more threshing out in its wording and needs to impose harsher penalties on offenders. In addition, I wish to suggest an extension of anti-vilification law to include 'sex' as a ground for complaint.

Women and girls in Queensland deserve and *require* protection against hate speech and vile, discriminatory slogans about us!

Yours faithfully,


Miss Naomi Therese Taylor



Wicked Camper Slogans – Source: Google Image search 11/11/16

'I DON'T LIKE SMALL CARS OR REAL BIG WOMEN BUT SOMEHOW I ALWAYS FIND MYSELF IN THEM'

'LIFE SUCKS IF YOUR GIRLFRIEND DOESN'T'

'I'D LIKE TO DROWN MY SORROWS BUT MY WIFE WON'T GO SWIMMING'

'VIRGINITY IS CURABLE'

'THIS COCK LOVES ASS!'

'I'M AS HAPPY AS A BITCH WITH A COCK IN HER MOUTH!'

'HURRICANES ARE LIKE WOMEN, WHEN THEY COME, THEY'RE WET AND WILD AND WHEN THEY LEAVE, THEY TAKE YOUR HOUSE AND CAR'

'A VAGINA IS LIKE THE WEATHER – ONCE IT'S WET ITS TIME TO GO INSIDE'

'I CAN ALREADY IMAGINE THE GAFFA TAPE ON YOUR MOUTH!'

'BUGGERY MAKES YOUR WHOLE WEAK'

'ANYTHING'S A DILDO IF YOU'RE BRAVE ENOUGH'

'SAVE WATER, SHOWER WITH YOUR NEIGHBOUR'S DAUGHTER'

'PUSSY: TASTE THE DIFFERENCE'

'A BLOWJOB IS A GREAT LAST MINUTE GIFT'

'DRINK TIL SHE'S PRETTY!'

'IF YOU'VE EVER MET A WOMAN WITH CROOKED TEETH, YOU'VE MET A WOMAN WHO HAS GIVEN CHUCK NORRIS A BLOW JOB'

'FAT CHICKS ARE HARDER TO KIDNAP'

'YOUR DAUGHTER IS ON MY LIST OF THINGS TO DO TONIGHT'

'THE BEST THING ABOUT ORAL SEX IS 5 MINUTES OF SILENCE'

'BLOW IN HER FACE AND SHE'LL FOLLOW YOU ANYWHERE'

'IF I PROMISE NOT TO KILL YOU, CAN I HAVE A HUG?'

'IN EVERY PRINCESS, THERE'S A LITTLE SLUT WHO WANTS TO TRY IT JUST ONCE'

'IF GOD WERE A WOMAN, WOULD SPERM TASTE LIKE CHOCOLATE?'

'A WIFE: AN ATTACHMENT YOU SCREW ON THE BED TO GET THE HOUSEWORK DONE'

'SAVE A LOLLIPOP, SUCK A DICK'

'YOUR THIGHS WON'T TOUCH IF MY HEAD'S BETWEEN THEM'

'DON'T DIE A VIRGIN! TERRORISTS ARE UP THERE WAITING FOR YOU!'

To end men's violence against women we need to challenge the foundations of violence.

