

From: [Stephanie Cash](#)
To: [Legal Affairs and Community Safety Committee](#)
Subject: FW: Classification of publications (Billboard Advertising) and other Legislation Amendment 2013
Date: Tuesday, 2 July 2013 9:38:57 AM

Regards

Ms Stephanie Cash
Executive Assistant
[Health and Community Services Committee](#)

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From: Rowan Shann [REDACTED]
Sent: Friday, June 21, 2013 4:05 PM
To: Health and Community Services Committee
Subject: Re: Classification of publications (Billboard Advertising) and other Legislation Amendment 2013

To The Health & Community Services Committee:

I am thankful you are considering outdoor advertising. There have been recent flagrant examples of sexually explicit outdoor advertising, but there is a great deal that goes on without attracting public outcry. It presents an ongoing sexually explicit background to children's lives.

If what you see regularly, even briefly, doesn't influence you - and more to the point, influence children - why do advertisers spend vast sums of money to present their messages for 30 seconds on Television. They know that what they present is absorbed by their viewers. As a teacher to Grade 5 children I reinforce what I am teaching with pictures and/or short headings. It sticks. Most people absorb information visually.

Our children need protection and it is vitally important that outdoor advertising should not use sexually explicit material.

Mrs. Rowan Shann, [REDACTED] [REDACTED]