

From: [Stephanie Cash](#) on behalf of [Health and Community Services Committee](#)
To: [Legal Affairs and Community Safety Committee](#)
Cc: [Gail Easton](#)
Subject: FW: Sexually Explicit Advertising is part of a Brainwashing Exercise to lower our values
Date: Wednesday, 26 June 2013 12:47:50 PM

Regards

Ms Stephanie Cash
Executive Assistant
[Health and Community Services Committee](#)

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From: Paul Groves [REDACTED]
Sent: Monday, June 24, 2013 1:00 PM
To: Health and Community Services Committee
Cc: Everton Electorate Office
Subject: Sexually Explicit Advertising is part of a Brainwashing Exercise to lower our values

*Please also forward to the “**Legal Affairs and Community Safety Committee**” regarding the inquiry into the Bill as follows: <http://www.parliament.qld.gov.au/work-of-committees/committees/LACSC/inquiries/current-inquiries/BillboardAdvertising>.*

Dear Committee Members;

What started off as being quite subtle and characterised as a private matter, just for the bedroom (we were told) has now become a juggernaut.

But a juggernaut aided and re-enforced by social media, one only aimed at making money from an un-suspecting, perhaps naive community. Arguably, our community has effectively failed to acknowledge the damage done by a disproportionately small section of the community enslaved to the failed culture of the sexual revolution. Our young have proven to be particularly vulnerable to destructive industries like pornography and the soft porn push, endemic to the all pervasive advertising industry.

The research case is strong: Sexually explicit advertising does not advance the dignity of the human person but only sets out to create bigger profits in a bigger ‘market’. Following the strategy of the Tobacco industry which fed of the ignorance and then addiction of smokers, sexually explicit advertising feeds off the vulnerable, those who know of no better way to live, in order to grow their profits. Yet it’s all at the expense of

individuals, the community, and governments who often pick up the pieces for failed relationships, confused adolescents, broken homes and families, higher rates of sexually transmitted diseases and thus rising healthcare costs. The State has a vital role and responsibility to protect the community here, against the prevailing 'fashions' – which **may or may not** be the case.

I have children and it is imperative that they be protected from the outspoken, over represented amoral, those hell-bent on narcissistic pursuits even unto destruction, those who lack any focus past the next profit report or any focus above their collective navels. I regularly turn off the TV for the poor quality material, or due to badly timed advertising, or inappropriate program ratings, or for those insulting 'presenters' (to one's intelligence or otherwise) or because of the politically correct but amoral brainwashing foisted on us by **the self elected intelligentsia**. I stopped buying newspapers many years ago for similar reasons and will always continue to educate my kids (especially) about the forgotten lessons of past cultural failures.

It should be noted that with many outdoor billboards, parents, unlike children passengers, are driving the car and unable to pick up on **any** bill board advertisements, let alone those that need explanation. But what about all those school kids which walk past or travel by public transport? I have only just belatedly realised that there is a sexually explicit billboard (Gaythorne) that I drive past on the way to school everyday... **the current regulations have failed us.**

The innocence of our younger generation should not be stolen.

Parental rights to educate our children and at the most appropriate time should not be cheated or interfered with.

If one accepts the necessity to stop the sort of free speech shown to the Prime Minister by Howard Sattler, **then one cannot claim any inherent right of free speech** etc when proposing the use of sexually explicit advertising.

If one accepts that there is a government role in approving school curricula, then the government should not approve questionable advertising or advertising which is better and easily directed at adults only.

There are plenty of other advertising avenues for such explicit advertising, without risking or threatening the **rights of our children** to grow up at their own pace and without the false values of others being foisted on them, particularly in such critical areas.

It should be remembered that the killer of Jill Meagher was an innocent child at one point and yet just before the tragic deed, enjoyed the 'freedom' (so called) of the sex industry. Government and others need to work out what went wrong and why. Until such time as the warnings contained in this submission can be completely discounted, sexually explicit advertising must be stopped.

Regards

Paul Groves



Terms of Reference

1. That the Health and Community Services Committee inquire into and report on the current regulation of outdoor advertising in Queensland and whether reform, including legislative reform, is needed to protect children from being exposed to sexually explicit and inappropriate outdoor advertising.
2. That in undertaking this inquiry, the Committee is to consider:
 - a. the sexualisation of children and other adverse impacts on children through sexually explicit outdoor advertising;
 - b. the range of outdoor advertising, including roadside billboards, shopfront windows, on public shelters and public transport, and the existing regulation of such advertising spaces;
 - c. the adequacy of the existing regulation of outdoor advertising in Queensland, focusing on the effectiveness of the regulatory model to limit children's exposure to sexually explicit images and slogans;
 - d. the regulatory framework for other forms of media including publications and television that limits children's exposure to sexually explicit and inappropriate advertising and whether such framework could be applied to outdoor advertising;
 - e. previous parliamentary and expert reports on the regulation of outdoor advertising; and
 - f. any recommendations for reform for the regulation of outdoor advertising in Queensland.
3. Further, that the committee take public submissions and consult with relevant local, Queensland and Commonwealth government agencies, business and industry groups and other key stakeholders.
4. Further, that the committee is to report to the Legislative Assembly by 31 January 2014.