

From: [Alan Johnson](#)
To: [Legal Affairs and Community Safety Committee](#)
Subject: State Parliamentary inquiry into outdoor advertising
Date: Friday, 21 June 2013 9:15:44 PM

Dear friend

Children are like sponges and take in information they are exposed to even when not by their choice. They therefore need to be protected by adults who have responsibility to ensure that this happens.

It seems obvious from recent examples of very disturbing outdoor advertising, that legislative reform, is needed to protect children from being exposed to sexually explicit and inappropriate outdoor advertising when the evidence is that for commercial advertisers have no conscience about what they expose children to. They need a restraining influence. If outdoor advertising is not of good report then do not allow it.

Once the damage is done, you can't undo it.

I state a simple saying of programmers, garbage in garbage out.

*with kind regards,
from Alan & Susan Johnson <"><*

