

From: [Karen](#)
To: [Health and Community Services Committee](#)
Subject: Outdoor advertising inquiry
Date: Tuesday, 25 June 2013 12:04:15 AM
Importance: High

Dear Committee members for the Qld Outdoor Advertising Enquiry,

Self-regulation by the outdoor advertising bodies is simply not working. If it was, there would be no more complaints received about offensive ads. Sexual ads are actually hostile to children and families. There should be no rating degrees for ads either, as this would create confusing and ridiculous 'no-go zones' causing a lot of unnecessary strife in the community. I am seeking your assurance that you will make our outdoors free of sexual imagery and messaging; adopting a General viewing rating only.

Thank you,

Your sincerely,
Karen ☺

Mrs Karen Mitchell



Aspley 4034