

From: [Terri-Ann Clifford](#)
To: [Health and Community Services Committee](#)
Subject: Outdoor Advertising Enquiry
Date: Thursday, 30 May 2013 7:19:41 AM

To whom this may concern,

Hello, I am writing to put my support behind the General rating of outdoor advertising. I believe that we as adults have a responsibility to ensure the children in Australia are protected, nurtured and loved at all times. This includes what they are seeing. Within the home parents can monitor what their children view. Outside the home we are at the mercy of advertising and what they choose to put up around our communities. It is for this reason I believe all outdoor advertising should be G-rated so we can continue to ensure our children are not being exposed to highly sexualised imagery and messages. To violate our children's innocence through advertising without taking a responsible stand is foolishness and inconsiderate of the adults of our future.

Yours Sincerely,
Terri-Ann Clifford