

From: [Phil Smith](#)
To: [Health and Community Services Committee](#)
Subject: [REDACTED] Outdoor Advertising Inquiry
Date: Thursday, 30 May 2013 4:14:13 PM
Importance: Low

In 2003 I returned to Australia after 15 years overseas and was shocked and astonished to see sexually explicit billboards everywhere. They were especially noticeable where billboards were placed in the direct line of sight of the occupants of cars waiting at red traffic lights. My then primary school age children would look at the boards and ask questions such as: "What is Viagra?" "What does 'Sensational Orgasm' mean?" We were, to say the least, embarrassed by this. I am very definitely in favour of legislation to make outdoor signs "G Rated"!

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