

**From:** [Gav Stilgoe](#)  
**To:** [Health and Community Services Committee](#)  
**Subject:** Outdoor Advertising Inquiry  
**Date:** Monday, 24 June 2013 9:12:47 AM

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Hey there guys.

My name is Gav Stilgoe, and I'd love to see outdoor advertising campaigns comply with a classification.

I think they should conform to a 'G' rated classification. There should be no difference between advertisement on television networks that must comply with a classifications, and outdoor advertisements... Especially when parents cannot control what their children look at when it is plastered on the billboards, shop windows, but they can with television viewing hours.

The Government has a responsibility to parents, and to its Australian people to allow people to choose whether they look at, or are exposed to graphic, illicit, or offensive imagery.

I think this is a moral, and ethical issue for sure.

If you'd like to chat to me about my comments, feel free to contact me via email.

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