

From: [Joan Apthorp](#)
To: [Health and Community Services Committee](#)
Subject: Outdoor advertising inquiry
Date: Saturday, 15 June 2013 9:24:34 PM

Dear Queensland Inquiry,

I hear that an advertisement for a strip club has just gone up in Enoggera, just opposite the Army barracks.

It is not just Army personnel who see this location; it is on the transit route of a great many Brisbaneites, who pass that area on their daily commute, shopping trips, school runs and more.

This material is offensive and contributes to the sexualising of our culture. This in turn devalues true, loving sex - and introduces children far too young to the concept of sex as meaningless recreational activity. This activity is demeaning and degrading to women, and advertising like this does not prepare children for respecting women. I hope we will see laws passed which restrict outdoor advertising to material suited for "general" audiences. "Adult" material should be only for consenting adults in private. I am an adult, and I do not consent to being subjected to a barrage of offensive material.

Thank you for your attention.

Yours faithfully,

(Mrs) Joan Apthorp



Chapel Hill, QLD 4069.