From: Kerrie Fanning

To: <u>Health and Community Services Committee</u>

Subject: Submission: Sexually Explicit Outdoor Advertising

Date: Sunday, 23 June 2013 11:43:36 AM

To Whom It May Concern

I am writing to you today to submit my views on your review of advertising standards for sexually explicit outdoor advertising.

Recently, there was a billboard advertising a strip club outside of a primary school. This was grossly inappropriate and after some campaigning from the public, the billboard was taken down. Children need to be protected from such advertising in order to maintain a healthy and normal sexual development. There is a wealth of material available describing the negative impact of children being exposed to sexually explicit images before they develop sexually.

It is my opinion that sexually explicit outdoor advertising should not be advertised near schools or in areas that children frequent, such as parks and shopping centres.

Thank you for your time.

Kind regards, Kerrie Fanning.