

From: [Laura Heazlewood](#)
To: [Health and Community Services Committee](#)
Subject: Outdoor Advertising Inquiry
Date: Saturday, 22 June 2013 1:32:34 PM

To Whom it may concern,

As a mother and a Primary School teacher, I write to express my support for ensuring all outdoor advertising is classified "G", i.e. suitable for children's viewing.

It concerns me the level of sexualised, violent, or otherwise adult content that is commonly displayed in public places. We obviously have classifications for Television content; considering outdoor advertising is a far more public and accessible domain, surely "G" classification should be mandatory as well.

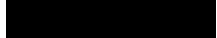
Please help protect our children and future generations from being exposed to sexualised, violent or graphic content in public domains. In a society where increasingly, adult only content is becoming readily available on the internet and television programs, music, video clips are highly sexualised, let's act where we can so that children can be free from exposure in public areas- eg bus stops, billboards etc.

As parents we can put safeguards in place in the home to protect our children from this content however unless the government supports us with legislation, all of this comes undone in public areas where companies are free to use whatever images/content they feel will help sell their products.

So please help by ensuring Outdoor advertising be made to conform to classification that is suitable for children's viewing.

Sincerely

Laura Heazlewood



Morayfield, Q 4506