From: <u>Eirene Angi Bennett</u>

To: <u>Health and Community Services Committee</u>

Subject: Re Billboard Advertising

Date: Friday, 21 June 2013 8:30:29 PM

Dear Sirs,

I wish to make a submission about BILLBOARD ADVERTISING in Queensland.

The impact of such advertising on anyone, whether 6 or 66 years old cannot be underestimated.

If we wish to maintain a decent, moral standard throughout our society, we should think twice about allowing billboards to show scenarios that are deleterious to the well-being of society. We ALL know what that sentence means. I do not intend to give endless examples.

Suffice it to say that our Queensland Government have been given a trust by the people to keep our minds and morals free and clear of manipulative, often indecent and sometimes downright controversial billboard advertising. This is the duty of our Government and should be upheld, whatever the pressures to yield to lowering of our societal standards.

Yours faithfully

Angi Eirene Bennett Morayfield Qld.