

**From:** [Rochelle Cocksedge](#)  
**To:** [Health and Community Services Committee](#)  
**Subject:** Inappropriate/Sexually explicit outdoor advertising should stop!!  
**Date:** Friday, 21 June 2013 7:57:26 PM

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To whom it may concern.

I would just like to take a moment of your time to register my concern about the inappropriate outdoor advertising we have in our country at the moment.

I am raising three teenagers, twin boys of 15 and a daughter of 14. I have always fought desperately hard to teach them a healthy respect for themselves, AND the opposite sex. For 15 years I have changed channels on tv ads, distracted them with other things every single time we've driven or walked past an inappropriate sign, kept them from movies with sexual content, and counseled them continuously on the importance of treasuring their innocence, and that if others; promoting modesty; and loving their future spouse enough to keep themselves pure till they marry. I now have three great teens who are often in positions of great responsibility, sought after by people in authority over them because of their maturity and respect, being poached by other parents as potential partners for their children (sadly this is very true). They are naive but in no way sheltered, they voluntarily wear purity rings, are quick to explain why; and are happy healthy and outgoing kids.

Now my point in saying all of the above is not to toot my own horn. My kids are no more special than the neighbour's or those the other side of the country. My point is that with a little bit of care and consistency I have been able to make a difference in my kids lives and give them a chance to shine and stand out in the darkness. Why can the government not support all parents in doing the same, and give our kids a chance to stay kids for as long as is absolutely possible.

Isn't there far too many teenage pregnancies and abortions? Aren't Too many teen boys taking advantage of young girls? Isn't there too many girls with unhealthy self images? Don't kids these days simply know too much about being sexual adults and not enough about being kids and enjoying it while they can??

Please, please, please, start to care more for the innocence of our precious children - the future leaders of our country, than you do for those who just want to make more money at their expense. Help us by changing the rules so that outdoor advertising becomes and stays - G Rated.

Yours sincerely,  
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Sent from my iPhone