From: <u>Irene Pass</u>

To: Health and Community Services Committee

Subject: Outdoor Advertising Inquiry

Date: Saturday, 15 June 2013 5:16:31 PM

To Whom It May Concern:

As the mother of two teenage daughters I have grave concerns about some of the outdoor advertising that promotes unhealthy images of women in particular, but also the advertising of things which undermine healthy communities.

The latest signage outside the Ennogera Army Barracks for a stripclub is totally inappropriate for public viewing, and these are not the sorts of images parents want viewed by their young children. As parents surely we have the right to control what is suitable for our children to view, and this kind of thing would not be suitable television viewing. Additionally, why should these women be sporting their wares in a public space, tempting men away from their families in what is nothing short of prostitution.

The fact that the outdoor advertising industry is self-regulating is ludicrous, and it is obvious they are increasingly pushing boundaries. Where does it end? Simulated sex scenes, hard pornography in the public space for children's viewing? Oh wait, that already occurred in Sydney recently with a simulated act of bestiality with a pig and a man.

We need government to introduce legislation about what is viewed in the public space, please support this move.

Yours sincerely,

Irene Pass