

From: [Kerrie Coulstock](#)
To: [Health and Community Services Committee](#)
Subject: Outdoor Advertising Enquiry
Date: Saturday, 15 June 2013 5:48:42 PM

Do you have a daughter? Would you really want your daughter to be viewed as only a sexual being? The intelligence, the personality, the compassion inside of her given no value. Just who she can be sexually is all that matters.

Maybe you have a son. Do you want to raise your son to lack recognition of the inner beauty of a female being? To treat women as serving a sexual function, an object of sexual pleasure rather than a meeting of the minds and hearts?

Yet another billboard has gone up, that achieves these things in this upcoming generation. Enoggera Army Barracks has a strip club billboard advertised.

We know strip clubs exist, and probably always will. But there are some things that as adults, we should be protecting our children from. Let them remain children, enjoy childhood as a child and not a sexually aware young person with thoughts formed by advertising. If a strip club was advertised on a Happy Meal packet McDonalds would be verbally shot down at point blank range by the majority of the general public. Yet our children can be eating that same happy meal, sitting safely in the family car, and see sexualised advertising such as the Enoggera ad. It is still seen by children!

Clean outdoor advertising is essential for the wellbeing of our children, and future generations as well as for family life.

Kerrie Coulstock.

