

From: [Terry Irvine](#)
To: [Health and Community Services Committee](#)
Subject: Outdoor advertising inquiry
Date: Sunday, 2 June 2013 1:03:28 PM

To Whom it may concern,

We would like this opportunity to voice our opinion about the over use of sexual images in public areas. As parents of a teenage boy and girl, we have made the attempt at home and the choice of school they attend to educate our children about having appropriate exposure to images portraying the bodies of their opposite sex. Advertising agencies push the boundaries in this area and this can often give the wrong impression to developing youth who can struggle with how to deal with this constant exposure in the media and in outdoor advertising. There is more than just the issue of smoking in outdoor areas when it comes to addressing the concerns of inner health. We can't always control an individuals' choice to expose themselves to unhealthy content of a sexual manner, but this is no excuse not to make an attempt in the public arena!

Kind Regards

Terry & Mandy Irvine