

**From:** [REDACTED]  
**To:** [Health and Community Services Committee](#)  
**Subject:** 'Outdoor advertising inquiry'  
**Date:** Wednesday, 19 June 2013 1:53:47 PM

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A submission to the Inquiry on the Regulation of Outdoor Advertising:

There are many images and messages that are inappropriate for children's viewing in our society, especially sexually explicit ones. I try to avoid places that these would be shown so my children will not view them. However, billboards and other large signs such as at bus shelters are just so big and prevalent that they really are unavoidable especially when you are driving. If advertising on the TV has to be G rated during a G rated children's show, then outdoor advertising which can be viewed by children should also follow the same rules. I am responsible, as a parent, to teach my children about their sexuality. It is very difficult to teach them appropriately and age-specifically if they are bombarded with images and messages that are beyond what they can process. With these concerns in mind, please make the necessary changes to ensure all outdoor advertising is G rated.

Thank you for taking the time to consider my submission.

Regards

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