Tuesday 30 April, 2013

Mr Greg Pelrce

**MURRUMBA DOWNS QLD 4503** 

Dear Mr Ruthenberg

RECEIVED

0 9 MAY 2013

HEALTH AND COMMUNITY

SERVICES COMMITTEE

I am writing to you to show my support for the concept of 'G' rated outdoor advertising and ask that the State Government make changes to the current standard of advertising to reflect this.

As a parent of two young daughters, I have the responsibility of making choices about what I believe is appropriate or not appropriate for my daughters to see. If a program that I believe is inappropriate for my daughters to watch on television comes on, I have to option to be able to turn that program off. However, I don't have that same option when it comes to outdoor advertising.

I believe that children and young people In our society should be protected from being exposed to material that is not appropriate for them. However, the current outdoor advertising standards don't allow me to protect my daughters from being exposed to images and concepts that are not appropriate for them.

As my local member, I ask that you support the concept of 'G' rated outdoor advertising and help to make the necessary changes a reality so that my daughters, as well as all children, are protected from images and concepts that are not suitable for them to see.

I look forward to hearing your reply.

**Yours Sincerely** 

**Greg Peirce** 

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