From:	Alison Dennehy
To:	Health and Community Services Committee
Subject:	Outdoor Advertisments Regulation Submission
Date:	Tuesday, 18 June 2013 5:15:36 PM

For the attention of:

The Research Director Health and Community Services Committee Parliament House George Street BRISBANE QLD 4000

18th June 2013

Dear Sir/Madam

I request that you consider the submission to regulate outdoor advertising. Details are at the foot of this page.

Self regulation of outdoor advertising has failed to work. Self regulation in this area equates to very little regulation. It is unacceptable that the public are forced to complain for weeks or months when inappropriate advertisments are placed in the public space. The damage has already been done by the time they are finally removed.

Preventing advertisers from forcing their sexual agenda on the public is NOT censorship. Sexual information and explicit sexual content are freely available to all adults in many different formats. Our culture and media are full of sexual material. However, public spaces are for everyone. It is the right of every person to walk freely through a mall or drive down a road without having another person's sexual agenda forced upon them. It is the right of every child to grow up in an environment free from the sexual agenda of those who wish to profit from sexual advertising. It is impossible to ignore or avoid outdoor advertising.

It is not the right of advertisers to make the decision on how to educate children, or even adults, in sexual matters. It is, however, the right of every adult and child to be in a public space free from sexual content.

Please consider the proposals below and act upon them.

Yours sincerely

Alison Dennehy

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