

**From:** [Christine Campbell](#)  
**To:** [Health and Community Services Committee](#)  
**Subject:** Re your inquiry into Sexually explicit outdoor advertising  
**Date:** Tuesday, 18 June 2013 7:57:08 PM

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To whom it may concern.

I am so grateful to see this inquiry in progress. I have three children aged 3, 5 and 7 and I HATE driving past billboards for " How to have longer Sex" . We frequently drive between Redcliffe and the Gold Coast and I have now also noticed some gentleman club billboards with scantily proactively dressed models.

I loathe my 7 yr old girl seeing women held up in such way and think its totally unnecessary and very negative to her mind to see this is how a "pretty lady presents herself".

I have B Arts Communications and a Dip Graphic Design of Business and from what ive read research (by the advertising industry) shows children under the age of 7 assume an advertisement is "real" and cannot discern what is real or false.

As a parent with two daughters and a son, I would love my children to grow up in a state that has a public space that doesn't have sexually explicit billboards. With the Internet etc there is plenty of access for adults to find such material without having to hurt our children in the process.

I hope you reach a positive outcome from this

Yours sincerely

Christine Campbell

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