12 Tolima Drive Eagle Heights, 4271 Queensland

17 June 2013

To whom it may concern:

## Sexually explicit outdoor advertising

I am an Australian citizen and resident of Queensland for the past 5 years. As a first time mother to be I would like to submit my support in only having G rated material in any outdoor advertising in Queensland. My reasons are set out below.

- 1. It is impossible for me to control the material my child will be looking at if it is advertised on a billboard or any other outdoor area.
- 2. I see it as my duty to instill family values into my child and would want to protect my child from any sexual material for as long as possible.
- 3. The message sent out to the public through some of these billboards who sexually exploit women do not show respect for the female body and I find it personally very offensive.
- 4. These companies have sufficient advertising opportunities other than to have it being displayed to the public.

Please do not hesitate to contact me should you require more information.

Kind regards

