

From: [The Youngs](#)
To: [Health and Community Services Committee](#)
Subject: Outdoor Advertising Inquiry
Date: Sunday, 16 June 2013 6:19:25 AM

Good morning,

Public spaces should not be used for promotion of offensive messages.

If the message, image, product or event being promoted is not suitable for children advertisers should be required to proceed with caution.

I am particularly concerned about the content of advertising in the vicinity of schools, public transport and bus shelters that can lead to intimidation of children and adults who should not be subjected to offensive or violent images.

Families should be able to move around the city, travel on public transport and highways without the pressure of offensive outdoor advertising.

There have been so many examples over the years of advertisers willing to push the boundaries.

They are happy to create a controversy to generate extra free publicity for their cause.

The industry has demonstrated that voluntary codes of conduct and self regulation are inadequate.

The complaints process is slow, cumbersome and ineffective.

Outdoor Advertising should be G-rated to create an environment that demonstrates we believe that children should not be harmed.

Thanks for the opportunity to express my view.

I would like to be kept informed about this inquiry.

Yours sincerely

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