

20-06-13

The Research Director
Health and Community Services Committee
Parliament House
George Street
BRISBANE QLD 4000

Re: Inquiry into Sexually explicit outdoor advertising

<http://www.parliament.qld.gov.au/en/work-of-committees/committees/HCSC/inquiries/current-inquiries/outdooradv>

To the Research Director,

This inquiry has been brought to my attention and I would like to put my support behind 'G rated' advertising on roadside billboards, shopfront windows, on public shelters and public transport. There have been numerous occasions that I have seen billboards on major Queensland roads that on seeing their content or reading their captions, been shocked at the sexually explicit nature of the advertising. I have always found advertising using the objectification of women offensive as well as the sexually explicit images.

Since starting a family eight years ago and now having three children, I feel that advertising needs to have stricter control. I do my best to monitor the images and reading content my children are shown. Unfortunately I don't believe that the existing regulation of outdoor advertising in Queensland is adequate. I have seen numerous billboards on the Pacific Motorway and Milton Road over the past five years with this offensive material. I find it inappropriate to have to explain to my children, as they are learning to read, what these words mean or why images of this nature would be displayed in the public arena.

I trust that my letter of concern be considered as you undertake this important inquiry.

Yours Sincerely,

Kirsten Anstey

Collingwood Park, Qld

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