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21/6/13

The Research Director
Health and Community Services Committee
Parliament House
George Street
Brisbane Qld 4000

Dear Sir/Madam,

It is my strong belief that there is a need for reform, including legislative reform, on the current regulation of outdoor advertising, to protect children from being exposed to sexually explicit and inappropriate outdoor advertising.

I believe all outdoor advertising, including roadside billboards, shopfront windows, on public shelters and public transport, in any public space should be General classification.

All public spaces should be of General classification and not just areas frequented by children and families. Allowing different classification zones still exposes children to sexually explicit images, over which families who value the importance of childrens' innocence, have no choice in what their children are exposed to.

The current regulation has failed to deliver the protection that our children need and deserve, as is obvious when frequenting public spaces.

Thanking you for your time to consider my submission.

Yours Sincerely,

Leanne Joy Daniell