

**From:** [Peter & Candice Schmidt](#)  
**To:** [Health and Community Services Committee](#)  
**Subject:** Inappropriate outdoor advertising  
**Date:** Monday, 24 June 2013 1:33:45 PM

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Dear Parliamentarians receiving submissions for outdoor advertising.

I am a mum of four children, a counsellor and married to a man who is a Paediatrician. Please can you make law changes to ensure outdoor advertising - on billboards, busses, bus stops, print media, posters etc. are family friendly. It is horrible when I am driving with my kids, 3 boys and a girl, and I see billboards for strip clubs, night clubs, condoms, bikini ads, sex lasting longer drugs, wicked campervans sexual slogans with swearing, etc. The messages it sends to my daughter about her womanhood is concerning - we are not sex objects. We do not have to look like those girls or be "sexy" to be beautiful. I do not want my husband driving and getting turned on by these images. It is awkward when my kids ask about Condoms or "sweetfest" with a woman in a bikini bottom's long legs boldly paraded for them to see advertising an inappropriate club. My boys need to view woman as more than a sex object. I want to raise men who value and protect women. Sex is for the bedroom, not for the road side.

Please please pass legislations to protect the eyes and minds of my children, myself, my husband and the public from these sexual images and references and smut. Let's clean up Australia and pass legislation for the "common good", not for the the clubs with money trying to push their smut or advertisers overstepping healthy boundaries with pictures of bikini clad ladies on bus stops.

We see so many people with body image issues, sexual addiction issues and now teenagers and men caught in sex addiction and mistreating women acting out fantasies. Outdoor advertising is just another picture in their mind or a message or a temptation that is hard to get out of their head.

Please help me to help my children by shielding them from inappropriate images and messages and make Queensland family friend by having "G" rated outdoor advertising.

Thank you

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