

Sexually explicit outdoor advertising inquiry

Dear Committee

As a time poor single parent of two children aged 12 and 9 I will make my submission brief. I would ask why is it appropriate for young children to be exposed to sexually explicit material in our urban environment when it is deemed (and legislated) as not acceptable for them to be posed to such material in a home setting through DVDs. If it is appropriate for there to be censorship of DVD material for such children it is entirely appropriate for similar provisions to be applied to outdoor advertising. Such billboards (e.g. for the Honey Bee Strip Club) objectify women as a sex object to be 'bought'. This is not the message I want society to be allowing to infiltrate my children's world when I do so much to protect them from such messages in the rest of our home life. There is plenty of Australian research to demonstrate that our children are becoming increasingly sexualised at a younger age, I believe these billboards only serve to further increase this worrying trend.

I am willing to appear in person before the Committee if need be.

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The Gap
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