24 Jun 2013

Mr Danny Weldon

ASPLEY QLD 4034

The Research Director Health and Community Services Committee

Re: Sexually explicit outdoor advertising

I would like the committee to consider whether it would be possible for outdoor ads (in particularly billboard ads) to be first sent electronically to an organisation for approval before being allowed to be displayed. This would provide a pro-active solution rather than being reactive and causing people so much angst and timewasting.

I would propose one such suitable organisation would be Collective Shout, which seems to have these issues in its interests. Some small government funding may be appropriate for them to provide this service.

I would also like to point out that I believe this is also an inside advertising problem as well, with many shops in shopping centres such as Westfield Chermside having displays more inappropriate than that of sex shops! Even within shops such as Myers and David Jones, lingerie is so prominently displayed as to be unavoidable. And other shops casually leave naked female mannequins on display---mannequins that I might add, which are very realistic.

Is it possible for shopping centres to be brought under some legislation to be made accountable for shop windows and displays in these indoor public* places as well?

* Open to the public

Sincerely

Danny Weldon