



*In the Name of Allah, The Beneficent, The Merciful*  
**Islamic Council of Queensland Inc.**

P.O. Box 204 Sunnybank Qld 4109  
45 Acacia Road, Karawatha, Qld 4117  
Ph: (07) 3219 0555 Fx: (07) 3219 0555 E: [president@icq.net.au](mailto:president@icq.net.au)

24<sup>th</sup> June 2013

Mr Trevor Ruthenberg MP  
Chair  
Health and Community Services Committee  
Parliament House  
George Street  
Brisbane, Qld 4000.

Dear Mr Ruthenberg,

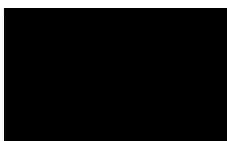
**Re: Inquiry into sexually explicit outdoor advertising**

We had wide consultations within our community regarding the current trend in outdoor advertising. At present it appears that outdoor advertising has no boundaries, everything is fair game. Members of our community are quite concerned and disturbed at the increasingly rapid erosion of traditional family values.

Undoubtedly all forms of outdoor advertising in public places are viewed by the general public comprising families, children and people from all walks of life. Sexually explicit billboards, posters and other forms of advertising in shopping centres and other public places pose a challenge to the parents and guardians when visiting these places with children. Pictures of semi-nude adults and other sexual pictures on billboards are not only confronting and embarrassing, but a slap in the face of the broad Australian society who value morality and who work hard to bring up their children in a safe and healthy environment. Premature exposure of children to adult concepts will certainly have a negative impact on their upbringing.

It is our humble submission that all forms of outdoor advertising should be rated for general exhibition so that we all can feel comfortable and at ease when we go out with our children, be it for shopping, a picnic, entertainment or just a walk to the parks.

Yours sincerely,



Mohammed Yusuf  
President.



