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Subject: ONLINE SUBMISSION - 'Grey nomad tourism'

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Economic Development
Committee

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ONLINE SUBMISSION - Grey nomad tourism

Name: Peter Wright**Email:** [REDACTED]**Address:** [REDACTED]**City:** [REDACTED]**State:** SA**Postcode:** 5051**Phone Number:** [REDACTED]**Importance of grey nomads to the Queensland economy:**

1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

No idea. Ask the CMCA.

Infrastructure requirements:

3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

3. The same as the requirements of the rest of the population plus the additional needs of those that are travelling. 4. No, but apparently improving in regional areas. In and around Brisbane is frankly non-existent. There is an urgent requirement for dump points and short stay areas for travellers moving through.

Government coordination:

5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

Many "grey nomads" are well equipped for self-sustained travel. Many have sold their homes and have invested significantly in their mobile accommodation, but have very limited cash flow. They seriously object to being "forced" to use commercial premises that provide facilities that they don't need and don't want or are able to pay for. The provision of short stay free or low cost areas with VERY limited facilities (toilets and dump point ONLY) will go a long way to reducing the incentive for people to stop in inappropriate places. These places do not need to be 'attractive' places to stay, just safe and reasonably quiet. Many totally avoid the coastal strip. They are simply not welcome and that is made abundantly clear. Even Queensland National Parks are not welcoming. Many are "charge what the market will bear" or require pre-booking and permits before arrival, impossible in many areas where there is no 'phone coverage and no 'honesty box' system. The message is "we don't want you to visit or stay". We do our National Park volunteering in the Northern Territory where we are welcome.

Marketing and promotion:

6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

The CMCA "RV Friendly Town scheme, plus volunteer programs to allow 'grey nomads' to get involved with communities and build 2 way empathy.

Utilisation of grey nomad skills in regional and rural Queensland:

7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?
8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

7. Limited. 8. Increased the diversity of programs. Towns, rural properties, national parks. Offer free camping in exchange

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for volunteer effort. Maybe a "credit" scheme that allows work done in one location to be exchanged for 'facilities' in another????

Comments:

There are a lot of people out there with lots of skills (and time to use them) who are looking for experiences that they could not get during their working lives. If you can tap into that resource there will be a lot of benefit for everyone involved. The use of agencies such as the CMCA and the caravan clubs would seem sensible. They already can communicate with large numbers of the target group.
