

Sub 55

From: webmaster@parliament.qld.gov.au
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 To: Economic Development Committee
 Subject: ONLINE SUBMISSION - 'Grey nomad tourism'



ONLINE SUBMISSION - Grey nomad tourism

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Importance of grey nomads to the Queensland economy:

1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

1/ fuel, food, accomodation, tourist dollars in the local economy, provides local wealth and jobs, even businesses. (tour operators, mechanics etc). 2/ n/a

Infrastructure requirements:

3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

3/waste dump points, lots of inexpensive overnight (and longer) accomdation. Dont need playgroundsand swimming pools...just some shade and some power. large signs....old eyes! easy places to park car/van combinations near main facilities. 4/ n/a

Government coordination:

5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

5/ its unstable - not sure what parks will be sold/openned when next in state, and not sure if the regs have changed since last visit.

Marketing and promotion:

6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

6/ web sites, caravanning forums, posters at tourist destinations. Group tourist attractions, so that one leads you to the next attaction, leading to the next...etc. (So tourists dont go to just 1 destination - might by-pass it).

Utilisation of grey nomad skills in regional and rural Queensland:

7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?
8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

7/ have heard its a good program. 8/ govt to pay a minimum wage to nomads who work rural? (or compensate in other ways - gain credits for entry to tourist sites, free passes, pay for fuel, provide free caravan parking at selected destinations etc.).

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