

Sub 54

From: webmaster@parliament.qld.gov.au
 Sent: Tuesday, 25 May 2010 4:32 PM
 To: Economic Development Committee
 Subject: ONLINE SUBMISSION - 'Grey nomad tourism'



ONLINE SUBMISSION - Grey nomad tourism

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Importance of grey nomads to the Queensland economy:

1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

The available stats are limited as location and availability are not as obvious. The stats that I have had access to have not been as recent. The grey nomad community provide a valuable economic contribution to the region - the peak season for Grey Nomads is the Winter months and predominantly we receive visitation from VIC and NSW.

Infrastructure requirements:

3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

In the South Burnett Region we have a number of black waste dump points at public spaces/parks. One at Nanango, Kingaroy and soon to be Yallakool Park at Murgon. There is also one at Lake Boondooma at Proston. There is a hospital in our major towns in the region and doctor surgeries. Signage is adequate. The infrastructure is adequate given Council's available resources however there is always room for improvement and further upgrades.

Government coordination:

5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

The consistance would be one issue as well as practicalities of the regulation. With any industries there are regulations to ensure best practice however doesn't always suit the individual properties

Marketing and promotion:

6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

Word of mouth. Secondly club or association magazines / publications

Utilisation of grey nomad skills in regional and rural Queensland:

7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?
8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

Unable to comment - no statistics available Educate grey nomads to access information at local volunteer community centres as to where volunteering opportunities are available. Work with the local chamber business groups to tap into the opportunities - websites for south burnett region has limited information however this could be improved.

9/06/2010