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 To: Economic Development Committee  
 Subject: ONLINE SUBMISSION - 'Grey nomad tourism'

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Economic Development  
Committee

ONLINE SUBMISSION - Grey nomad tourism

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**Importance of grey nomads to the Queensland economy:**

1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

(1) They spend up to \$400 /week in any town where they are( Fuel ,food , tourism & etc). (2) Don't know

**Infrastructure requirements:**

3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?

4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

(3) Dump sites, rubbish bins, Potable water, food supplies, health services, Fuel, Mechanical services. (4) No. There are a number of RV friendly towns in Qld, however there are a quite few that are not. More low cost/free rest areas. Not all motorhomes can be accommodated in commercial caravan parks, because of constraints of size. Because of self containment, not every traveller requires all the facilities of a caravan park. Available parking or loading facilities especially for RV's in town areas.

**Government coordination:**

5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

Because of forward booking and not being able to pay on the spot fees it is harder to access National Parks while on the road.

**Marketing and promotion:**

6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

(1) Advertising through motorhome and caravanning magazines. (2) Information at regional tourist centres (3) Each town or region to arrange interviews promoting what is available for grey nomads in their particular region. (e.g. Barcaldine offer free camping if grey nomads perform free community work, we have heard their interviews on ABC radio) (4) Notice boards at rest areas promoting facilities, work & etc available at towns on that particular highway or area.

**Utilisation of grey nomad skills in regional and rural Queensland:**

7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?

8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

Q7 Some have been good, like Barcaldine. Q8 Advertise what type of work is available in each area. (2) Promote the need for people to work in regional and rural areas, radio, TV. Magazines etc. Send out promotional material with RV registration renewals.