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From: webmaster@parliament.qld.gov.au
Sent: Sunday, 16 May 2010 4:18 PM
To: Economic Development Committee
Subject: ONLINE SUBMISSION - 'Grey nomad tourism
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Importance of grey nomads to the Queensland economy:

- 1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
- 2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

WE PURCHASE ACCOMMODATION, FUEL, FOOD, ENTERTAINMENT EG MUSEUMS, TOURS.

Infrastructure requirements:

- 3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
- 4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

PUBLIC INFRASTRUCTURE REQUIREMENTS REST AREAS SHOULD BE CLEARLY SIGNED, BE AT REGULAR INTERVALS & HAVE ADEQUATE ROOM FOR ENTRY & EXIT. MAIN PROBLEM IS THE CONDITION OF YOUR ROADS, THE POT HOLES & SHARPE EDGES. IT IS NOT SAFE TO JUST RESURFACE THE ROAD, MAKING THE EDGES HIGHER & SHARPER, THESE EDGES NEED BLENDING IN.

Marketing and promotion:

- 6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

WORD OF MOUTH. WORD SPREADS VERY QUICKLY ABOUT THE GOOD TOWNS & ROADS & EVEN QUICKER ABOUT THE BAD TOWNS & ROADS TO AVOID

Comments:

THE MOST STRIKING DIFFERENCE WE HAVE NOTICED IN QUEENSLAND, IS THE INVISIBLE LINE YOU HAVE, ABOUT 100 KILO METERS INLAND FROM THE COAST. WHICH SEPARATES HOW MUCH IS SPENT ON THE COASTAL DWELLERS & THE PEOPLE WHO LIVE IN THE OUTBACK. FROM SPEAKING TO THOSE IN THE OUTBACK THEY FEEL FORGOTTEN.