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Economic Development Committee

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To: Economic Development Committee

Subject: ONLINE SUBMISSION - 'Grey nomad tourism

## ONLINE SUBMISSION - Grey nomad turism

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### Importance of grey nomads to the Queensland economy:

1. What economic contribution do grey nomads make to rural and regional areas of Queensland?

2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

1. By simply providing themselves with lifes essentials like food fuel and accommodation. They have to be purchased some where and it is from local businesses. Also by visiting places of interest, going on joy flights and local tours ect, this keeps local people in employment. 2. No

### Infrastructure requirements:

**3.** What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?

4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

3. More good quality dump points which are clearly marked. 4. Better quality and more rest areas. Also bringing the caravan park industry into the 20th century so they can cater for modern caravans and motor homes.

### Government coordination:

5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

They don't seem to have any regulation at all, caravan parks are a law unto themselves. They don't have to comply with any rules of cleanliness or order. The whole industry is self regulating and it is not working.

### Marketing and promotion:

6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

Through travell programmes on TV, advertising in caravan club news letters which are published every month, and in publications like the CMCA magazine.

### Utilisation of grey nomad skills in regional and rural Queensland:

7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

7. Many don't because if any money or some other benifite is gained it may effect their pension or other form income. 8. Younger poeple would have come to realization that they had something to contribute. So some sort of campain along these lines would have to occure.

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