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To: Economic Development Committee
Subject: ONLINE SUBMISSION - 'Grey nomad tourism'



ONLINE SUBMISSION - Grey nomad tourism

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Importance of grey nomads to the Queensland economy:

1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

In areas where we have held meets or rallies and collected all the dockets from our purchases, we have made quite an astounding monetary contribution which has been gratefully acknowledged by the communities in which we have spent even a few days. They always ask us to return!

Infrastructure requirements:

3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

In France, there are myriad facilities including road side dump point and fresh water stations. For the equivalent of about \$2.50 per use, it is both hygienic and cost effective for councils to install. Health services for Grey Nomads mirror those of the non travelling community, with exception of parking near hospitals. There is a need for more dump and fresh water sites, vastly improved access to freedom campsites, parking near hospitals, supermarkets and other public facilities which Grey Nomads need to access.

Marketing and promotion:

6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

Through The Wanderer, the CMCA magazine, word of mouth will do the rest, the Grey Nomads are great networkers, and also the best marketing tool.

Utilisation of grey nomad skills in regional and rural Queensland:

7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?
8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

Again, the Wanderer is the best outlet

Comments:

Tasmania, although the smallest state, provides the best facilities for Grey Nomads, they provide dump points in every town, hamlet and region, and are always thinking of new ways to make life easier for the traveller. The business communities realise the financial rewards are great.

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