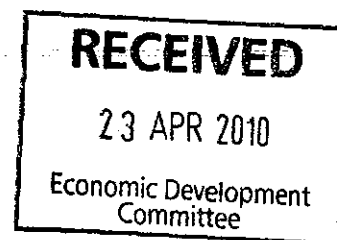


Sub 23

From: webmaster@parliament.qld.gov.au
Sent: Friday, 23 April 2010 4:41 PM
To: Economic Development Committee
Subject: ONLINE SUBMISSION - 'Grey nomad tourism'
ONLINE SUBMISSION - Grey nomad tourism



Name: Albert Schimmel
Email: [REDACTED]
Address: [REDACTED]
City: [REDACTED]
State: QLD
Postcode: 4814
Phone Number: [REDACTED]

Importance of grey nomads to the Queensland economy:

1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

1: I believe that the places that have a program in place like Barcaldine will have significant economic and social impact. Especially expert knowledge which in most cases can be accessed for free. 2: A lot of data can be obtained from the CMCA (Motorhome club) as we are regularly asked to provide this.

Infrastructure requirements:

3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

3: Affordable campings, rest area's away from the main road and walkable distance from shops. The rest area can be for self contained vehicles only. Most people who do not own a self contained vehicle prefer an overnight stay with shower and toilet. The comfort stop in Home Hill is an excellent example. Dump points with cassette cleaning facility. Potable water point. 4: It is obvious that certain councils are far more friendly towards grey nomads who want to spend on expensive caravan parks instead of just a place to park.

Government coordination:

5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

Councils can go in competition with caravan parks and open up more showgrounds as is happening in places already.

Marketing and promotion:

6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

Information centres. A booklet promoting the councils that are grey nomad friendly and the opportunities available in that shire. When you only have a pension you don't want to spend half of it on camping fees. you will find that they will spend all there money on other shings like, fuel, food and excursions which benefit more than one caravan park. There is also a large percentage of travellers that demand good quality facilities and are willing to pay for it.

Utilisation of grey nomad skills in regional and rural Queensland:

7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?
8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

7: I only know of Barcaldine to have a program in place. There could be more but they need to be advertized. 8: Promote it. I am shure that the CMCA and caravan magazines are willing to put an article in to advertize the participating shires.

Comments:

I have been involved in motorhoming for a few years now and can see great improvement in the attitude of some shires and the dump point scheme has made travelling that much easier.