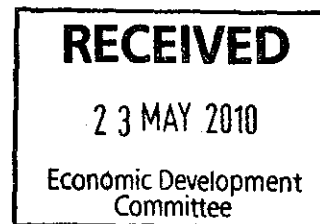


Sub 17

Economic Development Committee

From: webmaster@parliament.qld.gov.au
Sent: Thursday, 22 April 2010 10:07 PM
To: Economic Development Committee
Subject: ONLINE SUBMISSION - 'Grey nomad tourism'
ONLINE SUBMISSION - Grey nomad tourism



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Importance of grey nomads to the Queensland economy:

1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

1. Economic contributions: Victuals. Fuel. Motor Vehicle services. Local Attractions. 2. Yes

Infrastructure requirements:

3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

3. Over night rest stops for self contained R/V s 4. as 3 above

Government coordination:

5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

More free or inexpensive camping areas/ 48 hour stop over areas

Marketing and promotion:

6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

Use the associations they belong to, communicate to 40,000 members of the CMCA for instance

Utilisation of grey nomad skills in regional and rural Queensland:

7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?
8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

7. Not enough publicity about this. 8. Ask us !

Comments:

Grey Nomads generally are not millionaires. They eat, buy wines, visit attractions, buy fuel, and like being out bush too. Frre camping, in self contained motorhomes means the budget allows more for spending in local businesses