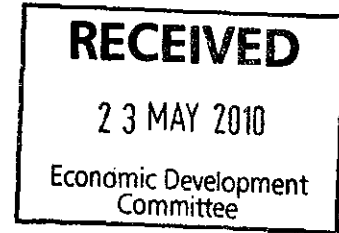


Sub 13

Economic Development Committee

From: webmaster@parliament.qld.gov.au
Sent: Thursday, 22 April 2010 8:30 PM
To: Economic Development Committee
Subject: ONLINE SUBMISSION - 'Grey nomad tourism'
ONLINE SUBMISSION - Grey nomad turism



Name: Rodney Fiddaman
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Importance of grey nomads to the Queensland economy:

- 1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
- 2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

1. Most, but not all, are cashed up retirees who can contribute financially to any local community where they choose to spend some time. 2. Not that I have seen.

Infrastructure requirements:

- 3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
- 4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

3. All of those, plus low or zero cost camping sites for motorhomes or caravans. 4. Unable to comment.

Government coordination:

- 5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

5. Dominance of any one segment of the "overnight stay" sector of the economy will be to the detriment of the sector as a whole. There needs to be balance.

Marketing and promotion:

- 6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

6. Advertise.

Utilisation of grey nomad skills in regional and rural Queensland:

- 7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?
- 8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

7. Unable to comment. 8. Advertise in appropriate media.

Comments:

Thanks for the opportunity to comment.