

From: webmaster@parliament.qld.gov.au
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Subject: ONLINE SUBMISSION - 'Grey nomad tourism
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Importance of grey nomads to the Queensland economy:

- 1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
- 2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

1. Lots by the purchase of fuel, food, meals and other. 2. Don't know

Infrastructure requirements:

- 3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
- 4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

3. Normally public infrastructure requirements are the same as the people that live in each area. However sign posted freecamp sites (away from major roads in secure locations), clean toilets, hot showers, toilet dump sites and garbage dump bins for travelers are importance. Also drinking water top up points is a must! Visitor information centres should have this information available for each area. Councils need to understand that this is requirement from not only grey nomads but also overseas budget travelers. Forget the local caravan park lobby! Caravan parks and freecamping all bring money to the local area. 4. No. Many caravan parks are not really setup for travelers but are permanent home sites. Also many caravan park on-site are too small and hard to park safely for the current generation of caravans, 5th wheelers and mobile homes. Many road rest area are to small, normally to close to the road, don't have waste dump points, good lighting and water points available.

Government coordination:

- 5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

5. Restricted time periods are good - say 24 hours or 48 hours, etc. This stops permanent camping, which is not in the interest of overseas travelers, councils and local people! However councils need to setup freecamp sites for travelers so that each area has a free camping option. Forget caravan park lobby - they need to give value for money plus service, as many will be happy to be at a good caravan park. Remember caravan parks are normally used when one is spending a few days in an area to sightsee as freecamping is not good area to leave rigs unsecured!

Marketing and promotion:

- 6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

6. Book like the state free caravan parks from Visitor information Centres. Many grey nomad and overseas tourists first point of call when visiting an area is the centres and ask directions to either a caravan park, camp ground or freecamp site and other services. However the book should have real information not marketing crap!

Utilisation of grey nomad skills in regional and rural Queensland:

- 7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?
- 8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

7. Don't know! 8. Have information available at Visitor Information Centres - This is normally the first point of call for grey nomads and overseas travelers.

Comments:

No