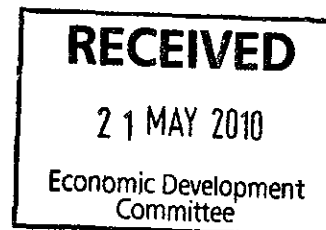


Sub 8

**Economic Development Committee**

**From:** webmaster@parliament.qld.gov.au  
**Sent:** Tuesday, 20 April 2010 9:13 PM  
**To:** Economic Development Committee  
**Subject:** ONLINE SUBMISSION - 'Grey nomad tourism  
**ONLINE SUBMISSION - Grey nomad tourism**



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**Importance of grey nomads to the Queensland economy:**

1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

1. Grey Nomads contribute to the local economy greatly. Other tourists have limited time to explore the outback and coastal areas whereas Grey Nomads are not so hurried. 2. Statistics apart from our own Motohome Club the CMCA are not easily accessible

**Infrastructure requirements:**

3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

3. Our main requirements for health are the same as locals but a simple area to park at low cost is essential as is good signage and adequate waste disposal 4. The current infrastructure is not at all adequate. Our local area The Redlands City has no waste disposal for toilet waste at all. There is the same problem in Brisbane. It is amazing the Capitol City of Queensland with it's wonderful tourist attractions has no public sewerage disposal site for tourists.

**Government coordination:**

5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

Caravan Parks seem to set the rules for local councils as to whether or not to allow free camping or economical camping at local showgrounds. The same caravan parks do not allow our members to use their caravan parks due to either pets or larger vehicles and are anyway often too full to accept additional travellers such as Grey Nomads. The Gold Coast does not even allow day parking for RV vehicles. This does not encourage Grey Nomads to visit the area. No money is spent in an area if travellers are only encouraged to drive straight through

**Marketing and promotion:**

6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

Advertise RV Friendly Towns on Tourist sites. Set up the same system of free maps available at N.S.W Tourist information Centres. (New South Wales Tourism Offices provide free the excellent Cartoscope Maps showing in the greatest detail the minor roads and places of interest, historical sites etc of all areas of N.S.W) Maps available at Queensland Tourism Offices have very little detail. Many minor roads leading to potential tourist areas and places of interest are not shown. Queensland Tourism employees need better training of what the Grey Nomad interests. Often not the glitzy hotels of the east coast but quieter country, hinterland and pioneer areas. Our experience in Queensland gives us the opinion the tourism employees are only experienced in offering hotel accomodation to tourists and have very little knowledge of their local area

**Utilisation of grey nomad skills in regional and rural Queensland:**

7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?
8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

7. Not known 8. Encourage Grey Nomads to stay in rural areas and volunteer their skills. Make reporting for Centrelink Benefits more mobile if necessary for lower income Grey Nomads.

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**Comments:**

As proud Queenslanders we'd like to see the whole of our more accessible to tourists. Encourage travellers to tour the whole of the state not just the glitzy Gold Coast, Sunshine, North Queensland Coast, Hall of Fame etc. Show us some more pioneer history. Encourage many more towns to improve their economy by being RV Friendly. We wait with anticipation Christine & Terry Edwards

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