

Sub 4

**Economic Development Committee**

**From:** webmaster@parliament.qld.gov.au  
**Sent:** Monday, 19 April 2010 8:24 PM  
**To:** Economic Development Committee  
**Subject:** ONLINE SUBMISSION - 'Grey nomad tourism  
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**Name:** Geoff HARDY**Email:** [REDACTED]**Address:** [REDACTED]**City:** [REDACTED]**State:** NSW**Postcode:** 2147**Phone Number:** [REDACTED]**Importance of grey nomads to the Queensland economy:**

1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

Firstly, we will be on the road fulltime towing our caravan/home everywhere we go in the very near future. Have been travelling (holidays) for many years. 1. People like us (wife & self) are still fit and healthy, and willing to work as we go around this big country. She (wife) is currently doing another course and this one is to be a qualified tour guide. She, is an author, a journalist and recently retired manager of a childrens charity but currently working with support team at Sydney's Westmead Childrens Hospital. Me, many years working in building and home improvements, then complete change of career in designing and setting up security & CCTV control rooms and Street Safe camera networks. I am also very mechanically minded and handy with almost any tool. So between us we have a variety of skills that we have picked up over the years that we intened to use to advantage in rural areas on our journey 2. Have not looked at these items as yet.

**Infrastructure requirements:**

3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

3. Most things are or have been covered by others, but the most important thing we look for is the availability of clean fresh water. We look to support local producers, local stores etc and not the big 2 i.e. Coles & Woollies. 4. Maybe a dedicated website with forum for feedback... That way you will get more ideas about what is needed or where it maybe needed, or if the current infrastructure is adequate.

**Government coordination:**

5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

NA

**Marketing and promotion:**

6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

6. We almost always get our advice and assistance from the internet i.e. greynomad and caravan forums. You would be amazed at the information that goes back and forth on these forums.

**Utilisation of grey nomad skills in regional and rural Queensland:**

7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?
8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

7. Not known?? 8. Invite potential rural employers to advertise for free on website.

**Comments:**

As stated before we will be on the road fulltime very soon. We will be looking at finding employment mostly via the internet as we go. This way we will be planning where we will be and when. I would suggest that a lot of other greynomads do the same thing. So a dedicated QLD greynomad information website would be a winner.

10/06/2010