

Sub 2

Economic Development Committee

From: webmaster@parliament.qld.gov.au
Sent: Monday, 19 April 2010 5:54 PM
To: Economic Development Committee
Subject: ONLINE SUBMISSION - 'Grey nomad tourism
ONLINE SUBMISSION - Grey nomad tourism



Name: Terry McTigue
Email: [REDACTED]
Address: [REDACTED]
City: [REDACTED]
State: VIC
Postcode: 3429

Importance of grey nomads to the Queensland economy:

1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

1. We have travelled to Queensland for the past 3 years since retirement. Our average stay would be approx. 2.5 months. We have stayed at various places incl. Yowah, Quilpie, Windorah, Longreach, Winton, Hughenden, Townsville and then most times down the coast where we stay at Elliott Heads for 3 or 4 weeks. 2. Not applicable to us

Infrastructure requirements:

3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

3. Access to a Doctor and access to occasional overnight camping spots (we are pensioners). As we have a fully self contained motorhome dump points for a cassette toilet are required and potable water 4. We have found infrastructure adequate. We would like more dump points and 24 hour overnight camping areas.

Government coordination:

5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

5. We stay in caravan parks approx 2 or 3 nights a week except at Elliott Heads where we stay in the caravan park for 3 or 4 weeks. If we stay completely in caravan parks we would not be able to travel such distances or have money for local attractions

Marketing and promotion:

6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

6. Without a doubt in my opinion word of mouth is alive and well among older travellers. If someone has a problem or a bad experience everybody hears about it on caravan or motorhome internet forums.

Utilisation of grey nomad skills in regional and rural Queensland:

7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?
8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

7. Don't know 8. Offer good accomodation for caravan or motorhome at no cost plus access to local attractions.

Comments:

We enjoy Queensland, especially the outback. We like NSW also, but now never stay except when travelling through. This is mainly due to what we perceive as not wanting tourists. eg. National Park prices, some as much as \$27 a day for no power and a toilet block.