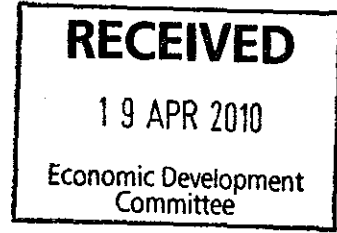


[REDACTED]

From: webmaster@parliament.qld.gov.au
Sent: Monday, 19 April 2010 4:54 PM
To: Economic Development Committee
Subject: ONLINE SUBMISSION - 'Grey nomad tourism
ONLINE SUBMISSION - Grey nomad tourism



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Importance of grey nomads to the Queensland economy:

- 1. What economic contribution do grey nomads make to rural and regional areas of Queensland?
- 2. Are the available statistics on grey nomads in Queensland useful, current and accessible?

(1) Disposable income instead of being concentrated within their home location is spread throughout the wider community. As a self funded GN our annual spend is around \$50k. (2) Unaware of the stats.

Infrastructure requirements:

- 3. What are the public infrastructure requirements of grey nomads including health services, waste disposal sites and signage?
- 4. Is the current infrastructure for grey nomads in Queensland adequate? What additional infrastructure is required?

(3) With more RV's being self contained more Dump Points and their location (ease of access) is a must. Keep dump point locations up to date on the National Public Toilet Map. Pathology collection places are sparse in outback areas. Many older persons require these on a regular basis. eg. Warferin testing. (4) More low cost parking and/or parks for self contained vehicles. Close to town centres, restaurants hotels etc.

Government coordination:

- 5. What are the major issues relating to the regulation of Queensland's camping and caravan parks?

A big problem we see is the southern migration where visitors book the same site over and over, year after year. From May thru August many parks are booked out by the same groups each year. We know of people that go to the same place each year for months and have been doing so for >10 years. These people are generally pensioners and spend little. Generally can't really be considered as "Tourists". The real tourist that will use tours etc leaves as they cannot get into a park. The GST act considers short term stays as 27 days when GST is charged. After that they are considered permanent tenants and the application of GST changes. Consider a ban on stays longer than x weeks so that "Tourists" can get in.

Marketing and promotion:

- 6. What is the best method of marketing Queensland's rural and regional communities to grey nomad tourists?

Internet sites - eg Go See Australia or RV Supertramp "Australian Caravan Motorhome and Campers Forum.

Utilisation of grey nomad skills in regional and rural Queensland:

- 7. How successful have existing programs been in utilising the skills of grey nomads in rural and regional Queensland?
- 8. What can the government do to encourage grey nomads to use their skills by undertaking work in rural and regional areas?

Again via websites. Work About Australia and those above. Many more. Caravan/Motorhome mags. and the CMCA

Comments:

Visit our site www.supertramp.com.au that we manage and update while full time traveling. We would be happy to offer any assistance in promoting Queensland at no or little cost. We are Queenslanders.