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2 January 2017

Your Reference:

[REDACTED]

Research Director
Agriculture and Environment Committee
Parliament House
BRISBANE QLD 4000

Email to: aec@parliament.qld.gov.au

Dear Sir/Madam

**RE: INQUIRY INTO THE SUSTAINABLE QUEENSLAND DAIRY PRODUCTION
(FAIR MILK PRICE LOGOS) BILL 2016**

I write on behalf of the North Burnett Regional Council and forward Council's submission on the *Sustainable Queensland Dairy Production (Fair Milk Price Logos) Bill 2016*.

Council totally supports the *Sustainable Queensland Dairy Production (Fair Milk Price Logos) Bill 2016*. Council is constantly requested by consumers who are confused as to which is the best milk to buy to assist the dairy producers to ensure that a fair price is received for the milk they produce. A simple logo on the bottle would make it so easy for the consumer to understand. Feedback from consumers to Council indicated that they were prepared to pay extra to support their local dairy farmers.

Bills such as this are important to be brought before the Parliament. It is Council's belief that for this matter go before parliament that it can only benefit farmers and if passed Council believes will give our rural producers hope that there may actually be a political contingent who care enough to take action. Further Council would congratulate Queensland Dairyfarmers' Organisation (QDO) for their support of this Bill.

Council believes that to have this logo brought in and exclusive for the use on Queensland produced milk is a huge win for the Queensland industry. Whilst this logo will not be the silver bullet for all of the industry problems it will certainly go a long way towards helping consumers understand and make informed choices about which is the best milk to buy if they wish to have freshly produced milk in QLD.

To conclude Council would applaud and thank Mr Knuth and all involved for their hard work on this matter. This show of support coupled with the ongoing sustainable farm gate prices this Bill will establish will benefit the consumer and the farmer – it's a win-win situation and it is hoped that the legislation will give consumers more control and transparency over the product they purchase.

Should you have any enquiries regarding this matter, please do not hesitate to contact the undersigned on [REDACTED]

Yours faithfully

[REDACTED]

Chief Executive Officer

Address all correspondence to the Chief Executive Officer